



Letter from the President

Stefanie Ann Lenway

Dear Colleagues:

I am delighted to announce that the AIB Executive Board has unanimously chosen Lorraine Eden, Professor of Management in the Mays Business School at Texas A&M University, to succeed Arie Lewin as the next Editor-in-Chief of the *Journal of International Business Studies*. Professor Eden brings a distinguished research career in international economics and international business to this position, as well as experience as one of the four current Deputy Editors-in-Chief of JIBS. Under her leadership, JIBS promises to increase in stature and impact as well as promote scholarship that will encompass an ever-increasing global scope.

Lorraine and her editorial team will begin reviewing manuscripts sent to JIBS after July 1, 2007. Arie and his team will continue to manage the editorial process for the current manuscripts currently under review as well as for those received before July 1. On January 1, 2008 Lorraine's team will take over the existing manuscripts in process.

Lorraine will inherit a journal that has grown increasingly visible and influential under the six-year editorship of Professor Arie Lewin. Professor Lewin has transformed *JIBS* by migrating the paper submission and review process to the web. He also increased the number and diversity of scholars as well as the scope of research topics represented in *JIBS*.

Expanding from one Editor-in-Chief to more than twenty Department Editors has expanded both the number of readers as well as the pool of new authors for JIBS.

Arie also introduced the *JIBS* Frontier Conferences where international business scholars have the opportunity to get feedback on their explorations of new areas of inquiry. Overview papers that emerged from these conferences have provided new directions for research in IB. Arie, who is also Duke University's CIBER director, was instrumental in securing CIBER funding for these conferences.

Arie has also continually provided opportunities to new and junior scholars in international business through participating in numerous "meet-the-editor" panels in many different professional associations, as well as by creating the *JIBS* Paper Development Workshops at the AIB annual conference. *JIBS* manuscript submissions have increased from about 300 to nearly 700 per year, while the journal impact factor has risen from below 1 to the 1.3-1.4 range, both of which suggest that Arie's efforts have paid off.

This fall, Arie also led the successful renegotiation of the publishing contract between AIB and Palgrave, which leaves our Academy in a stronger financial position to continue to build the journal's stature and impact.

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The increase in the impact factor of JIBS as well as the improvement in the financial strength of the journal are clear indicators that Arie Lewin, together with Managing Editors Danielle Trojan and Joy Kearney and Arie's team of deputy and departmental editors, have significantly improved the quality and visibility of JIBS. On behalf of the AIB Executive Board, I would like to thank all the Managing Editors as well as Deputy and Departmental Editors for their years of service to *JIBS* and to the AIB.

The new editorial team will face challenges in globalizing the journal. I will work with the new editorial team to create developmental opportunities for AIB members from all over the world to hone their reviewing skills. In addition, the new editorial team is committed to expanding the geographical scope of the editorial board. We will launch discussions about how to cultivate prospective editors from our global membership.

JIBS relies on AIB members, especially those who submit papers to the JIBS review process, to review papers in a timely fashion. The new editorial team is committed to increasing the timeliness of the review process. In order to achieve this objective, AIB members who are asked to review a

submission to the journal need to make responding to this request a priority. AIB members' responsiveness to requests to review for the journal is critical to its success.

This is an exciting time for JIBS, the flagship journal of the Academy of International Business. Please join me in thanking Arie Lewin for all of his contributions to both the AIB and the *Journal of International Business Studies*, and in congratulating Lorraine Eden on her new appointment. You can reach them at ayl3@duke.edu and leden@tamu.edu.

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BUSINESS STUDIES**
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JUNIOR FACULTY CONSORTIUM

Sponsored by Boeing Institute of International Business, Saint Louis University

Application Deadline: **March 1, 2007**

The Academy of International Business is organizing a Junior Faculty Consortium to be held on Monday, June 25, 2007 in Indianapolis. All faculty active in research and teaching in international business are invited to participate, although preference will be given to those who have been involved in international business teaching and/or research for no more than three years.

The Boeing Institute of International Business at the John Cook School of Business, Saint Louis University will be sponsoring the 2007 Junior Faculty Consortium, and will provide a limited number of travel stipends (see below for more info).

The 2007 consortium is being organized by **Srilata Zaheer** (Carlson School of Management, University of Minnesota). The consortium is being structured to provide lots of opportunities for interaction between junior faculty and senior scholars on the faculty panel, and among junior faculty present. There will be an opportunity for junior faculty to discuss their research programs or specific research projects, with other junior and senior faculty members in small groups.

The complete faculty panel is in the process of being finalized, but senior faculty members who have already committed to participate in the consortium include Farok Contractor (Rutgers University, USA), Jean-Francois Hennart (Tilburg University, Netherlands), Sumit Kundu (Florida International University, USA), Torben Pedersen (Copenhagen School of Business, Denmark), Hemant Merchant (Simon Fraser University, Canada), Jane Salk (University of Texas-Dallas), Shaker Zahra (University of Minnesota), Africa Arino (IESE, Spain), and Srilata Zaheer (University of Minnesota, USA).

Program

8:00-8:30	Continental breakfast and Introductions
8:30-9:45	Panel discussion/Q&A on teaching
9:45-10:00	Break
10:00-11:15	Panel discussion/Q&A on research and publishing
11:15-12:00	Open forum/Q&A on career & scholarship issues
12:00-13:00	Lunch, convene in main room after lunch to connect with groups
13:00-14:45	Small group discussion of junior faculty research
14:45-15:00	Break
15:00-16:00	“Meet the Editors”

Please note that space is limited in the program to ensure an optimal level of interaction and experience. To apply, please send an e-mail letter, stating your interest in attending, by **March 1, 2007** to the address below. Please also include the following information, in the message, for distribution to other participants:

1. A one-paragraph biography to provide others with a description of your academic and other background.
2. A one-page description of your international business research program, or of a paper or project in process (which you would like input on).

Please attach these as two separate Microsoft Word documents, with your last name in the file title (e.g., ZaheerBio.doc and ZaheerResearch.doc)

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Travel Stipends: Due to the kind support of the *Boeing Institute of International Business at the John Cook School of Business, Saint Louis University*, several travel grants are available for participants in need of financial support to attend the consortium.

If you would like to apply for one of the Boeing Institute travel stipends, please include a separate letter with your consortium application email, stating your request to be considered for a stipend. The letter should include the following information: an estimation of your travel costs including your city and country of departure, the name of your university, whether any travel funds are available from your university, whether you are currently an AIB member, and whether you have previously received a travel stipend from AIB.

NOTE: Separately, Junior Faculty Consortium attendees may also be eligible for Area Scholar Travel Stipends offered by the AIB Foundation. There is a separate application process for these. Information regarding the Area Scholar Travel Stipends can be found at the Travel Stipends page on the AIB 2007 Conference Website.

Please E-mail your application (with the subject line "AIB Junior Faculty Consortium") to:

Srilata Zaheer
Carlson School Professor of Strategic
Management and Organization
Chair, AIB 2007 Junior Faculty Consortium
Carlson School of Management, University of
Minnesota
Email: szaheer@csom.umn.edu



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Members should contact the AIB Membership Office at membership@aib.msu.edu to request a Hertz Discount Card and information about additional special offers.

AIB DOCTORAL CONSORTIUM 2007

Indianapolis, USA

Sponsored by the Society for the Advancement of Management Studies

AIB will offer a consortium for doctoral students on June 25, 2007. Associate Professor **Lena Zander**, Stockholm School of Economics is chairing the consortium. The deadline for applying is **March 1, 2007**.

The *Society for the Advancement of Management Studies (SAMS)* will be sponsoring the consortium, and will provide several travel grants of up to USD 750 for students in need of financial support attending the consortium. In addition, SAMS will also sponsor the **SAMS/AIB Award for the Best Doctoral Dissertation Proposal**, where the winner will receive a USD \$1,500 award. There will also be two USD \$500 awards for the runner ups.

The AIB 2007 Doctoral Consortium provides an ideal opportunity for doctoral students in international business to explore their research interests in an interdisciplinary workshop with focus on interactive discussions with a panel of distinguished research faculty. The consortium has the following specific objectives this year: to provide a supportive setting for 1) feedback on participants' current research and guidance on future research directions, and 2) creative discussions and networking. The consortium will start at 8.30 am and end at 4.00 pm on Monday June 25. The faculty members for this year are:

Yves Doz, INSEAD, France

Henry W. Lane, Northeastern University, USA

Jane W. Lu, Singapore Management University, Singapore

Klaus E. Meyer, University of Reading, UK

William E. Newburry, Rutgers University, USA

Elizabeth L. Rose, Victoria University Wellington, New Zealand and University of Hawai'i at Manoa

Alain Verbeke, University of Calgary, Canada

D. Eleanor Westney, MIT, USA

Preference will be given to doctoral candidates who have finished the equivalent of the thesis proposal defense. Selection criteria will be focused on quality as well as on achieving diversity in disciplinary and interdisciplinary orientations and geographical emphasis.

Students must be nominated by a faculty member by e-mail directly to the consortium chair. Students must e-mail supporting materials: a brief curriculum vitae/vita (2 pages maximum), an extended abstract of the thesis proposal (3 pages maximum), a personal research statement (1 page maximum), and letter requesting financial support (if applying for a travel stipend) by **March 1, 2007** directly to the consortium chair Dr. Lena Zander (lena.zander@hhs.se). More details on the submission requirements are provided on the next page.

For further information, please contact:

Dr. Lena Zander

Institute of International Business,

Department of Marketing and Strategy

Stockholm School of Economics,

Box 6501, SE-113 83 Stockholm, Sweden

Tel: +46 (0)8 736 9519

Fax: +46 (0)8 31 99 27

E-mail: lena.zander@hhs.se

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Letter of Nomination (E-mail)

Nomination letters should be sent by e-mail. Please request your thesis advisor to send it directly to the consortium chair, Dr Lena Zander (lena.zander@hhs.se). The letter should state clearly that you have defended (or expect to defend latest June 15, 2007) your thesis proposal. If the student is enrolled in a doctoral program, which does not have a formal proposal defence, then the thesis advisor's statement of approval of the proposal will suffice. The e-mail can be sent anytime before the deadline, March 1, 2007.

Extended Abstract

Prepare a three-page extended abstract of your thesis, including title, author information, abstract, keywords, thesis research summary, and references. The extended abstract should succinctly cover the research question, theoretical background, proposed method and intended contribution. Your abstract will be made available to the faculty advisors and student participants who will provide feedback during the consortium.

The abstract will also form a part of the basis for the selection for the *SAMS/AIB Award for the Best Doctoral Dissertation Proposal*. The proposals will be judged against the following criteria:

- Originality and theoretical foundations of the work
- Rigor and soundness of proposed method
- Potential contribution and impact of the proposed work to advancing the field

Personal Research Statement

This will be circulated to the faculty advisors. The statement should be short (maximum 1 page) and should identify how you perceive that national culture and/or institutions are relevant for your research. Alluding to this year's AIB conference theme of 'bringing the country back in,' we are interested in understanding the various workings of national culture and institutions. Your choice of research question may seem far from any cultural study, but your topic, or method, or theoretical framework, or any other issue related to your research process or context, such as interaction with your dissertation committee, or learning points from studying abroad, could one way or the other be influenced by national culture and institutions. Specifically, we are interested in what you perceive as 'national culture and/or institutions' and how this can influence you and your research.

Letter Requesting Financial Support (if applying for a travel stipend)

Due to the kind support of the *Society for the Advancement of Management Studies (SAMS)* for this year's doctoral consortium, several travel grants of up to USD 750 are available for students in need of financial support to attend the consortium. If you would like to apply for one of these travel stipends, please include a letter stating your request to be considered for a stipend. The letter should include the following information: an estimation of your travel costs, including your city and country of departure, the name of your university, whether any travel funds are available from your university, whether you are currently an AIB member, and whether you have previously received a travel stipend from AIB.

Doctoral Consortium Submission Checklist

E-mail your application in *one file* to Lena Zander at lena.zander@hhs.se by the deadline of **Thursday, March 1, 2007**. Your application must include all of the following:

- curriculum vitae/vita (2 pages maximum)
- an extended abstract of the thesis proposal (3 pages maximum)
- a personal research statement (1 page maximum)
- letter requesting financial support (if applying for a travel stipend)

Fourth Annual JIBS/AIB Paper Development Workshop

AIB Annual Meeting, June 25-28, 2007, Indianapolis, Indiana

The Editorial Board of the *Journal of International Business Studies* in collaboration with the 2007 AIB Program Committee is pleased to announce the *Fourth JIBS/AIB Paper Development Workshop* for the 2007 AIB Annual Meeting. This initiative has been received with overwhelming support and appreciation by AIB members. It helps achieve several important objectives. First, it provides a forum for supporting IB researchers in the development of their manuscripts for possible submission to *JIBS*. Workshop participants benefit from in-depth feedback and from discussions of drafts of their papers with *JIBS* editors guiding the workshop and from other participants working in similar research areas. Second, it furthers the identity of *JIBS* with the AIB community by directly involving *JIBS* editors with the publication efforts of AIB members and having as many *JIBS* editors as possible attend the AIB meeting.

The workshop is a whole-day event to be held on Monday, June 25, 2007. It will be structured in parallel tracks representing the different editorial areas of *JIBS*. One or more *JIBS* Departmental Editors and/or Consulting Editors will guide each track. The discussions will focus on constructive comments and recommendations for improving the papers. Each participant in a track must commit to read all the other papers in the track and to prepare in-depth feedback on 2-3 of the papers.

The number of papers to be invited to the workshop is limited to a maximum of 10 papers per available editor. Selection for the *JIBS/AIB Paper Development Workshop* is competitive. All papers submitted to the workshop will be screened by *JIBS* Editors and a subset will be invited to participate. The following specific rules will guide the selection process:

- Preference will be given to manuscripts that are suitable for potential publication in *JIBS* including both empirical and conceptual work. Workshop papers can be at any stage of development as long as the core argument is well articulated.
- Special consideration will be given to manuscripts submitted to the paper development workshop, which have been nominated for the AIB Best Paper award or the Haynes Prize award.
- In an effort to internationalize the journal further, special considerations will also be given to authors from countries where English is not the primary language.
- Papers currently under review or revision at any journal are not eligible for participation. However, conference papers can be submitted.

Submission is as follows. The deadline for application is **March 1, 2007**. The papers should be submitted electronically in PDF Format to editor-in-chief-jibs@duke.edu Authors **must indicate the editorial area** (see list of editorial areas in most recent copy of *JIBS*) that best fits their paper. Papers should not exceed 30 pages in length (25 pages in A4 format), double spaced, in 12-point font, and should follow *JIBS* format. Authors will be notified whether their paper(s) has been accepted for the workshop by April 15, 2007.

For additional information, please contact the workshop coordinators—Arie Lewin (Duke University), and Tatiana Kostova (University of South Carolina).

Arie Y. Lewin
Fuqua School of Business
Duke University
Tel. (919) 660 7832/7654
ayl3@duke.edu

Tatiana Kostova
Moore School of Business
University of South Carolina
Tel. (803) 777-3553
kostova@sc.edu

The Association of Japanese Business Studies (AJBS)

Conference Announcement—Call For Papers

June 24-28, 2007 – Indianapolis

Deadline: February 19, 2007

AJBS will hold its 20th Annual Meeting in cooperation with the Academy of International Business (AIB) in Indianapolis. The combined conference will be June 24 to June 28 (the AJBS conference on June 24-25 and the AIB conference from June 25-28).

About AJBS: From its genesis as an informal network in 1982, AJBS was officially organized and held its first conference at the Wharton Business School in January 1987. AJBS continues to hold annual conferences at venues throughout the world, providing an opportunity for discussion of current developments and research on a wide range of business, public policy and teaching issues related to Japan. Papers for AJBS conference presentation are peer reviewed and selected conference papers are published in the journal, *Asian Business & Management* (ABM). AJBS welcomes scholars, students, and practitioners from all disciplinary backgrounds who have an interest in Japanese business issues.

Why should you participate in both (AJBS and AIB) conferences? With one trip, you will benefit from both the most prestigious professional meeting in international business and a small, intimate AJBS conference that focuses specifically on Japanese business issues. Furthermore, the AJBS conference provides additional opportunities for journal publication and best paper awards, as detailed below.

Submission: Authors may submit papers to either or both conferences. AJBS will consider submissions that have already been presented elsewhere. Authors are encouraged to consider submitting a paper tailored to the specialized audience at the AJBS conference as well as a modified version appropriate for the wider audience at AIB. As has been the practice for the past two years, we also plan to have one session run by AJBS at the AIB conference.

AJBS Submission Deadline: February 19, 2007—Please submit papers as an email attachment (.pdf or MS-Word format) to: jvolkmar@otterbein.edu. Paper submission guidelines can be found at <http://www.ajbs.org>. Papers will be double-blind reviewed, with the conference papers selected and authors notified by early-April, 2007.

Conference Registration: Registration for the conference will include a specially-discounted combined (AJBS plus AIB) conference fee, a one-year membership to AJBS (if not already a member) and a one-year subscription to the online edition of *Asian Business & Management*. We will keep you posted on the registration fee and procedures.

Asian Business & Management: In 2003 AJBS established a partnership with the journal *Asian Business & Management* (ABM), published by Palgrave Macmillan in the U.K. As in recent years, the editor of ABM, together with the AJBS conference committee, will select approximately 5 to 7 papers from this year's conference program for publication in a special volume of ABM. At the time of submission, please indicate whether you wish your paper to be considered for publication in ABM.

Palgrave Macmillan—AJBS Best Paper Award: Palgrave Macmillan has sponsors a 'Best Paper' prize at the annual AJBS meetings. The best paper committee will review the finalist papers and select the winning paper.

For further information: Information on the Indianapolis meeting venue and AIB conference is available at <http://aib.msu.edu/events/2007/>. For questions regarding conference papers and submissions, please contact the AJBS Conference Program Chair, John A. Volkmar (jvolkmar@otterbein.edu). For questions or comments regarding AJBS or conference registration, please contact ajbs@ajbs.org or the AJBS President, Shane Schvaneveldt (schvaneveldt@weber.edu).

JIBS Book Reviews now on the AIB website

The book and literature reviews published on the Copenhagen JIBS website have for many years provided AIB members with an overview of recently published books of scholarly interest in the field. Now, AIB is further enhancing the availability of this service by integrating it with the website of the AIB at <http://aib.msu.edu/JIBS/BookReviews/> in hopes of enhancing the accessibility of the service, and providing even more resources for members.

The website had originally been developed by Copenhagen Business School, along with the JIBS archive. This contribution of Copenhagen Business School to the AIB community has been greatly appreciated.

The role of book reviewer of JIBS has been handed over from Klaus Meyer of University of Reading (formerly Copenhagen Business School) to Ram Mudambi of Temple University. Ram aims to continue and further develop the book review function both in the journal and on the website. The limited space for book reviews in the printed version of *JIBS* will continue to provide a forum for discussing books of wide interest in the AIB community. The website provides especially book reviews of book of interest to scholars working on specific functional or regional interest.

Book reviews at JIBS have always been run at a very standard and the objective is to maintain this level of excellence. Ideally JIBS book reviews should be critical. They should describe and evaluates the book and supports this evaluation with evidence from the text as well as from the literature. What makes a JIBS review unique is that it pays special attention to the international business (IB) elements of the book. Books are reviewed through an IB lens, and related to both well-known as well as emerging areas of research in IB. Reviews conclude with research questions that arise from a reading of the book that merit further exploration. Book reviews in the Journal itself are about 700-800 words, with some of exceptional interest going up to 1,000 words, on the website the word count is handled more flexibly.

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Klaus Meyer, University of Reading, outgoing book review editor
Ram Mudambi, Temple University, incoming book review editor

Published Book Reviews now available at <http://aib.msu.edu/JIBS/BookReviews/> :

Reviewed in 2006

Business Elites and Corporate Governance in France and the UK, by Mairi Maclean, Charles Harvey and Jon Press—Reviewer: Tim Swift, Temple University.

A History of Corporate Governance around the World: Family Business Groups to Professional Managers, by Randall K. Morck (ed.)—Reviewer: Pierre van der Eng, he Australian National University.

On Leadership, by James March and Thierry Weil – Reviewer: Dilek Zamantili Nayir, Marmara University.

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Networks and Location: Organizing the Diversified Multinational Corporation for Value Creation, by Anthony Goerzen -- Reviewer: Lilach Nachum, Baruch College, City University New York.

Geography and Strategy (Advances in Strategic Management, vol. 20), by Joel A. C. Baum and Olav Sorenson (Eds.)—Reviewer: David M. Brock, Ben-Gurion University of the Negev.

Multinationals and Industrial Competitiveness: A New Agenda, by John H Dunning and Rajneesh Narula—Reviewer: Mo Yamin, Manchester Business School.

Islam and Business Cross-Cultural and Cross-National Perspectives, by Kip Becker—Reviewer: Jette Schramm-Nielsen, Copenhagen Business School.

Doing Business in the New Latin America: A Guide to Cultures, Practices, and Opportunities, by Thomas H. Becker—Reviewer: Harvey Arbeláez, Monterey Institute of International Studies, and ESC Lille.

Reviewed in 2005

Organization at the Limit: Lessons from the Columbia Disaster, by William H. Starbuck and Moshe Farjoun—Reviewer: Torben Juul Andersen, Copenhagen Business School.

Change Management in Transition Economies, by Heinz-Jurgen Stutung, Wolfgang Dorow, Frank Claassen and Susanne Blazejewski, eds,—Reviewer: Tatiana Zalan, University of Melbourne.

Foreign Firms, Technological Capabilities and Economic Performance Evidence from Africa, Asia and Latin America, by Rajah Rasiah—Reviewer: Nigel Driffield, Aston University.

International Perspectives on Organizational Behavior and Human Resource Management, by B.J. Punnett—Reviewer: Vlad Vaiman, Joanneum University of Applied Sciences in Graz.

Global Taiwan: Building Competitive Strengths in a New International Economy, by Suzanne Berger and Richard K. Lester—Reviewer: Danchi Tan, National Cheng-chi University, Taipei.

Effective Knowledge Transfer in Multinational Corporations, by Tina C. Chini—Reviewer: Volker Mahnke and Markus Verzin, Copenhagen Business School.

Time for a Model Change. Re-engineering the Global Automotive Industry, by Maxton, Graeme P. and John Wormald—Reviewer: Peter Wad, Copenhagen Business School.

Global Firms and Emerging Markets in an Age of Anxiety, by Prasad, S. Benjamin & Ghauri, Pervez N. (eds)—Reviewer: Arnold Schuh, Wirtschaftsuniversitaet Wien.

In Your Face: How American Marketing Excesses Fuels Anti-Americanism, by Johny Johanson—Reviewer: Abhijit Roy, Loyola College.

European Union and the Race for Foreign Direct Investment in Europe by Lars Oxelheim and Pervez N. Ghauri (eds.)—Reviewer: John H. Dunning, University of Reading.

Coopetition in International Business, by Yadong Luo—Reviewer: Dilek Zamantili Nayir, Marmara University, Istanbul.

Working Across Cultures, by John Hooker—Reviewer: Klaus E. Meyer, JIBS Book Review Editor.

Crossing Cultures: Insights from Master Teachers, by Nakiye Avdan Boyacigiller, Richard Alan Goodman, and Margaret E. Phillips (eds)—Reviewer: Reviewed by Karen South Moustafa, Indiana University.

Reviewed in 2004

Knowledge Flows, Governance and the Multinational Enterprise, by Volker Mahnke and Torben Pedersen (eds)—Reviewer: Tina C. Chini, London Business School.

Fieldwork in Transforming Societies, by Ed Clark and Snejina Michailova (Eds.)—Reviewer: N.K.Napier, Boise State University.

Multinationals in India : Managing the Interface of Cultures, by Jai B.P. Sinha—Reviewer: Rajesh Kumar, Aarhus School of Business.

Facilitating Transition by Internationalization: Outward Direct Investment from Central European Economies in Transition, by Marjan Svetovic and Matija Rojec—Reviewer: Chunji Yun, Yamaguchi University.

Building High-Tech Clusters: Silicon Valley and Beyond, by Timothy Bresnahan and Alfonso Gambardella—Reviewer: Martin Kenney, University of California, Davis.

International Political Risk Management: The Brave New World, by Theodore H. Moran—Reviewer: Ilan Alon, Rollins College.

Making Globalisation Good: The Moral Challenges of Global Capitalism, by John H. Dunning—Reviewer: Jonathan P. Doh, Villanova University.

New Visions for Management Education: Leadership Challenges, by Peter Lorange—Reviewer: Ken Starkey, University of Nottingham.

The Future of Foreign Investment in South Asia, by Nick J. Freeman and Frank L. Bartels—Reviewer: Terutomo Ozawa, Colorado State University.

Entrepreneurism: A philosophy and a sensible alternative for the market economy, by Raymond W. Y. Kao, Kenneth R. Kao and Rowland R. Kao—Reviewer: Prescott C. Ensign, San José State University.

International Banking Strategic Alliances: Reflections on BNP/Dresdner, by Jörg Itschert and Rehan Ul-Haq—Reviewer: Bettina Büchel, IMD Lausanne.

European Union Direct Investment in China: Characteristics, Challenges and Perspectives, by Daniel van den Bulcke, Haiyan Zhang and Maria do Céu Esteves—Reviewer: Klaus Meyer, JIBS Book Review Editor.

Merging Across Borders – People, Culture and Politics, by Anne-Marie Søderberg, Eero Vara—Reviewer: Dilek Zamantili Nayir, Marmara University, Istanbul.

Critical Perspectives on Internationalization, by Virpi Havila, Mats Forsgren and Håkan Hakansson (eds.)—Reviewer: Daniel Van Den Bulcke, University of Antwerp.

Globalization or Regionalization of the American and Asian Car Industry? by Michel Freyssenet, Shimizu Koichi, Volpato Giuseppe—Reviewer: Peter Wad, Copenhagen Business School.

Reviewed in 2003

Failing to Compete. Technological Development and Technology Systems in Africa, by Sanjaya Lall and Carlo Pietrobelli—Reviewer: Brian Portelli, University of Oslo.

Learning in the Internationalisation Process of Firms, by Anders Blomstermo and D. Deo Sharma—Reviewer: Peter W. Liesch, University of Queensland.

Challenges for European Management in a Global Context: Experiences from Britain and Germany,
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by Mike Geppert, Dirk Matten and Karen Williams—Reviewer: Paul Gooderham, Norwegian School of Economics and Business Administration.

Enhanced Transition Through Outward Internationalization, by Andreja Jaklic and Marjan Svetlicic —Reviewer: Kari Liuhto, Turku School of Economics and Business Administration.

Strategic Alliances as Social Facts: Business, Biotechnology and Intellectual History, by Mark de Rond—Reviewer: Eero Vaara, Ecole de Management de Lyon.

The Dynamics of Knowledge Regimes, by Jin Dengjian—Reviewer: Alice Lam, Brunel University.

Foreign-owned Firms: Are they Different? by Rolf Jungnickel—Reviewer: Lilach Nachum, Baruch College New York.

Study Abroad: Perspectives and Experiences from Business Schools, by G. Tomas M. Hult and Elvin C. Lashbrooke—Reviewer: Robin Jensen, Copenhagen Business School.

Embedded Politics: Industrial Networks and Institutional Change in Post Communism, by Gerald A. McDermott—Reviewer: Stanley Nollen, Georgetown University.

Current Trends and Corporate Cases in Transfer Pricing, by Roger Y. W. Tang—Reviewer: Lorraine Eden, Texas A&M University.

Blackwell Handbook of Entrepreneurship, by Donald L. Sexton and Hans Landström—Reviewer: Thomas Keil, York University, Toronto.

Managing New Industry Creation: Global Knowledge Formation and Entrepreneurship in High Technology, by Thomas P. Murtha, Stefanie Ann Lenway and Jeffrey A. Hart—Reviewer: Jonathan Levie, University of Strathclyde.

From Silicon Valley to Singapore: Location and Competitive Advantage in the Hard Disk Drive Industry, by David G. McKendrick, Richard F. Doner and Stephan Haggard—Reviewer: Jan Annerstedt, Copenhagen Business School.

Cooperative Strategies and Alliances, by Farok J. Contractor and Peter Lorange (eds.)—Reviewer: Bo Bernhard Nielsen, Copenhagen Business School.

Global Corruption Report 2003, by Robin Hodess, Tania Inowlocki and Tob Wolfe—Reviewer: Jonathan Doh, Villanueva University.

The Success of 7-Eleven Japan: Discovering the Secrets of the World's Best-Run Convenience Chain Stores, by Ishikawa, Akira & Nejo, Tai —Reviewer: Charles T. Tackney, Copenhagen Business School.

Emerging Issues in International Business Research, by Masaaki Kotabe and Preet Aulakh—Reviewer: Alain Verbeke, University of Calgary, Templeton College, and University of Oxford.

Politics and International Investment, by Witold Henisz—Reviewer: Alan M. Rugman, Indiana University.

Handbook of Cross-Cultural Management, by Martin J. Gannon and Karen L. Newman—Reviewer: Monir Tayeb, Heriot-Watt University.

New AIB Members

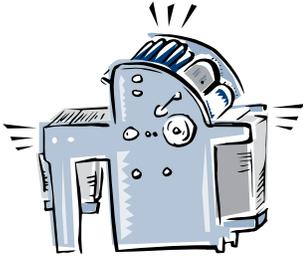
AIB welcomes the following 88 new members who joined our community between August 16, 2006 and November 15, 2006.



D. Reed Abraham
David Baker
Cordula Barzantny
Ervin Black
Chet Borucki
Greg Burton
Jacob Chacko
Sunwook Chung
Claudia Costiuc
Michael H. Deis
Gerardo del Cerro
Nikolay Dimitriadi
Qiang Ding
Edward Dinicola
John Dixon
Ralph Drtina
Meral Dulger
Gary Dusek
Luis Fernando Escobar
Gerrome Esguerra
Rene Eugenio Seifert Junior
Jeffrey Fear
Andrew Finger
Calvin Fink
Bjørn-Tore Flåten
Masataka Fujita
Anja Geigenmueller
Majid Ghorbani
Chris Grevesen
Heather Harvey

Peter Heine
Minoru Hirano
Bersant Hobdari
Julie Hodges
Gregory Hundley
Ruediger Kabst
Faye Kao
Eung Kyu Kim
Kathryn King-Metters
Romy Kraemer
Muhamed Kudic
Leanda Lee
Leslie Lenn
Jesson Liu
Mairi Maclean
Gavin Makowski
Vittoria Marino
James Randall Martin
Jeannette Agnes Mena
Gregory Moore
Graham C. Moores
Chris Morris
Dennis Morrison
Pracheta Mukherjee
Zaidah Mustaffa
Rakhman Odekov
Sue Ellen Odom
Alejandro Palacios
Erin Pleggenkuhle-Miles
Adam Pollack

Julian Puga Villarreal
Mohd Radzuan Rahid
Juan Rivera Meza
Anthony Ross
Colakoglu Saba
Neusa Santos
Lemma Senbet
Rotem Shneor
Petr Sicher
Marc Andre Sigle
Evis Sinani
Jay Skranka
Miguel Soto
Barry Stephens
Judson Stryker
Li Sun
Christopher Taylor
Betty Thorne
Carlos Tirado Angel
David Urso
Katie Velotta
Lihua Wang
Paul Ward
Nigel Williams
David W. Williams
Marek Wolek
Huilin Xiao
Kehan Xu



Just off the Press

- ⇒ **Aseem Prakash** (University of Washington, Seattle) and Matthew Potoski announce the publication of their co-authored book, *The Voluntary Environmentalists: Green Clubs, ISO 14001, and Voluntary Environmental Regulations* (Cambridge University Press, ISBN 100-521-86041-5). This book investigates conditions under which businesses voluntarily adopt progressive environmental policies. Most environmental regulations are based on the assumption that the pursuit of profit leads firms to pollute the environment, and therefore governments must impose mandatory regulations. However, new instruments such as voluntary programs are increasingly important. Drawing on the economic theory of club goods, this book offers a theoretical account of voluntary environmental programs by identifying the institutional features that influence conditions under which programs can be effective. By linking program efficacy to club design, it focuses attention on collective action challenges faced by green clubs. Several analytic techniques are used to investigate the adoption and efficacy of ISO 14001, the most widely recognized voluntary environmental program in the world.
- ⇒ **Gopalkrishnan R. Iyer** (Florida Atlantic University) and David Bejou (Virginia State University) have co-edited *Capturing Customer Equity: Moving from Products to Customers* (Best Business Books (Haworth Press Imprint), ISBN: 0-789-03340-2). The editors and contributing authors are top international marketing researchers who share their expertise in this new area of marketing research and practice. *Capturing Customer Equity* is designed to enable academics to chart out future research directions and to help marketers to apply recently developed frameworks to the creation and management of customer equity in domestic and international markets. The book is divided into five chapters:
- Developing Relationship Equity in International Markets; Dimension and Implementation Drivers of Customer Equity Management (CEM)—Conceptual Framework, Qualitative Evidence, and Preliminary Results of a Quantitative Study; A Network-Based Approach to Customer Equity Management; Strategies for Maximizing Customer Equity of Low Lifetime Value Customers; Customer Value-Based Entry Decision in International Markets: The Concept of International Added Customer Equity.
- ⇒ **Camille P. Schuster** (California State University) and Michael J. Copeland (formerly of Proctor & Gamble) would like to announce the publication of their new book, *Global Business Practices: Adapting for Success* (South-Western Educational Pub, 2006, ISBN: 0-324-23309-4.) In *Global Business Practices*, the authors tackle today's highly competitive and increasingly global market, the need to be aware of business protocol and anticipated reactions across cultures is more critical than ever—a fact that is becoming more evident even in domestic markets. *Global Business Practices* offers a practical outline to help readers understand how to adapt to local customs to accomplish specific business objectives—no matter how far from home base. While preparation is the key to business success, the fast pace of the dynamic global marketplace doesn't always allow for needed research. *Global Business Practices* helps readers internalize an easily understood framework, enabling them to react more quickly—and effectively—to these developing contingencies.
- ⇒ **Herman Aguinis** (University of Colorado at Denver) has published a book, *Performance Management* (Prentice Hall, 2007, ISBN: 013186615X). This book is about how to design and implement successful performance management systems and it goes beyond the much narrower topic of performance appraisal.

Instead, it focuses on performance management systems as critical tools for the implementation of an organization's strategy. Performance management is linked to other human resources (HR) functions such as selection, training, and compensation. However, in contrast to these other functions, which typically fall within the domain of the HR department, performance management is discussed as an integral part of all organizational units. The book relies on scholarly and practitioner-oriented bibliographic sources from a broad set of disciplines and includes numerous examples of how performance management systems are implemented in publicly traded, private, government, domestic, and global organizations, including organizations outside of the United States.

⇒ **Hans B. Thorelli**, distinguished professor of business administration (Indiana University), is senior author of a recently released version of *INTOPIA B2B*, based on the International Operations Simulation (Tichenor, 2006, 1-42-750229-3). This version is internet oriented, and the FORMIN input/output module is free to download from the home page, www.intopiainc.com. The simulation provides a pilot experience in running multinational corporations in the chip and PC industries/markets in EU, Brazil, and the U.S. Documentation includes the *Executive Guide* for participants and the *Facilitator Manual*. Among other novelties is EXCEL-formatted output, enabling direct data analysis. Automated legacies of inputs/outputs are available at both Company and Facilitator levels. Inter-company (B2B) transactions of seven types are automatically validity tested—critical in distance runs. The simulation is being used in business policy/strategy, international business, logistics, and entrepreneurship classes.

⇒ **Samir R. Chatterjee** (Curtin University, Australia) and Alan R. Nankervis announce the publication of their new book titled *Asian Management in Transition: Emerging Themes* (Palgrave Macmillan ISBN 13-978-0-230-007-1). The book provides a comparative examination of business and management in Asia. Focusing on eight representative Asian countries, it examines the impact of both globalization and national managerial cultures on managerial development and practices. It provides a thoughtful practical framework for students, enabling them to

understand the divergent and convergent forces that guide managerial transitions in Asia. Professor Ray Loveridge of Said Business School, Oxford commented, 'This is an ambitious and intellectually stimulating work. The authors identify an emergent Asian paradigm of business management embedded in the unique institutional and cultural settings of eight national societies. Their analysis takes the reader beyond simple stereotypes of "Asian Values"... The Authors combine originality in analysis with a comprehensive and reliable historical account of the sociopolitical evolution of each national business system'.

⇒ **Haiyang Li** (Rice University) has edited *Growth of New Technology Ventures in China's Emerging Market*. (Edward Elgar Publishing, 2006, ISBN: 1-8454-2119-1). New ventures have played a significant role in the world's economic and social development. In particular, the development of high technology ventures has been viewed as both a revitalization tool for developed market economies, such as the USA, and a driving force for economic transformation in transition economies, such as China. With a focus on new technology ventures in China's emerging market, this volume brings together researchers from a variety of disciplines and countries to provide a comprehensive understanding of this phenomenon. This volume explores how new ventures successfully grow in China's transition economy where strategic factor markets and institutional frameworks have not been developed in this context.

⇒ **Marcela Miozzo** (University of Manchester, UK) and Damian Grimshaw (University of Manchester, UK) have co-edited *Knowledge Intensive Business Services: Organizational Forms and National Institutions* (Edward Elgar Publishing, 2006, ISBN: 1-8454-2236-8). The book provides convincing findings against the hypothesis of KIBS as a factor of cognitive convergence or loss of diversity within our economies. On the contrary, KIBS are active agents of divergence and there is no universal pattern of the nature and the evolution of KIBS, but national varieties. It also shows that in order to well understand the inter-organizational collaboration between KIBS and their clients and more generally KIBS dynamics and their performance, transaction cost economies and

Continued on page 16

Continued from page 15

agent theory should be complemented by other perspectives such as knowledge-based approaches, network theories, modularity theories, etc. It is undoubtedly a high level, knowledge intensive service provision about knowledge intensive business services.

⇒ **David Castellani** (University of Urbino, Italy) and **Antonello Zanfei** (University of Urbino, Italy) have published a book, *Multinational Firms, Innovation and Productivity* (Edward Elgar Publishing, 2006, ISBN: 1-8454-2198-1) In *Multinational Firms, Innovation and Productivity*, the authors have developed an original and comprehensive analysis of the role of multinational firms in the transfer, creation and diffusion of technology. This book gets to the root of how and why multinational firms differ in the cross-border creation, transfer and diffusion of technology, and provides fresh evidence on the effects that these differences have on productivity and innovation in the economic systems in which they are active. The authors consider multinationals as heterogeneous institutions that combine internal networks of subsidiaries with external networks of collaborative linkages, to bridge different economic and innovation systems. The authors argue that not every foreign firm is a good source of externality, and not every domestic firm is equally well placed to benefit from multinationals.

⇒ **Betty Jane Punnett** (University of West Indies), **Neusa Maria Bastos F. Santos** (Pontificia Universidade Catolica), **Jo Ann Duffy** (Sam Houston State University), **Suzy Fox** (Loyola University), **Ann Gregory** (Memorial University of Newfoundland), **Terri R. Lituchy** (Concordia University), **Silvia Ines Monserrat** (Universidad Nacional de Centro de La Provincia), and **Miguel R. Olivas-Lujan** (Clarion University of Pennsylvania) have co-edited *Successful Professional Women of the Americas: From Polar Winds to Tropical Breezes* (Edward Elgar Publishing, 2006, ISBN: 1-8454-2437-9) This book relates the fascinating story of successful women across the Americas: women who are managers, business owners, university professors and administrators, doctors, lawyers and government ministers. The workplace challenges and barriers to professional success faced by women are also analyzed. Seeking to capture the voices of the women themselves,

the authors are also from a wide range of backgrounds and cultures across the Americas, attempt to explain success in the face of personal, social, organizational, cultural and economic obstacles facing women everywhere.

⇒ **Denise Tsang** (The University of Reading Business School, UK) has published a book, *The Entrepreneurial Culture Network Advantage Within Chinese and Irish Software Firms* (Edward Elgar Publishing, 2006, ISBN: 1-8454-2014-4) This book presents a unique analysis of entrepreneurship theory development, along with a single industry, cross-national study of entrepreneurship illustrating the impact of values from contrasting cultures. The author treads the difficult intellectual terrains of entrepreneurship studies and networks literature. And yet she has succeeded in developing a new theoretical idea, known as cultural capital, in explaining entrepreneurial activities and network advantages. The book is filled with very rich empirical illustrations of the complex behavior, practices, and network activities of entrepreneurs in the software industry. Denise Tsang has provided us with immense insights into the cultural embeddedness of entrepreneurial networks that are often lost in quantitative survey-based studies of entrepreneurship and networks. Her comparative approach to Irish and Chinese software entrepreneurs is unparalleled and highly innovative.



Members on the Move

⇒ **Azhar Kazmi**, formerly Professor of Business Administration at the International Islamic University Malaysia, Kuala Lumpur, has accepted appointment as Visiting Professor at Department of Management and Marketing, College of Industrial Management at King Fahd University of Petroleum & Minerals at Dhahran, Saudi Arabia.

⇒ **William (Bill) Judge** has accepted the newly created *E.V. Williams Chair of Strategic Leadership* at the College of Business & Public Administration at Old Dominion University. The College has recently undertaken to restructure and revitalize its doctoral program in Strategic Management, and they were looking for a scholar with a strong research record and exceptional leadership qualities to take up this position. In addition to numerous publications in top journals, Dr. Judge's record in the development and placement of several successful doctoral students, six different teaching awards, administrative experience as an effective EMBA Director, ten years of governance experience on a major health systems board, and extensive consulting experience with numerous firms, made him eminently suited for this position.

⇒ **Dr Yahia H. Zoubir**, Professor of International Relations & Management at Euromed Marseille School of Management, one of the top 10 business schools in France, has been appointed Co-Editor-in-Chief of *Global Business and Organizational Excellence: A Review of Research & Best Practices* (formerly the *Journal of Organizational Excellence*), a John Wiley publication. Dr. Zoubir brings with him a decade-long experience as Editor-in-Chief of the *Thunderbird International Business*

Review, which he developed into the internationally renowned publication it is today. GBOE, an award-winning journal has been re-positioned to give it an international dimension, with refereed articles of applied and theoretical interest and relevance to reflect the realities of globalization. The Editors have expanded the scope of its progenitor, the *Journal of Organizational Excellence*, both geographically, through the new affiliation with Euromed Marseille Ecole de Management, and editorially, through the addition of academic perspectives to the focus on world class—and worldwide—business practices.

⇒ **Harry G. Harris**, President, HealthCare California, was the first recipient of the U. S. Department of State's new Strategic Speakers Initiative [SSI] in its Public Diplomacy Program in India. During September and October 2006, Harry was in India on a five-week program visiting 12 cities with speeches and lectures on globalization and entrepreneurship issues to business leaders, enterprises, universities and government organizations.

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just Off the Press sections. Email your professional accomplishments, book publications, promotions, and honors, to: aib@aib.msu.edu. Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.

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Hongxin John Zhao, Ph.D.

Dr. John Zhao is an associate professor of international business. He teaches courses in international business, Asian business and strategic management.

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*Journal of International Business Studies,
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